



18th ASIAN GAMES

**APEC Workshop
on International
Sports Events and
Local Economic
Development**



ASIAN GAMES 2018

18·8·18

ENERGY OF ASIA

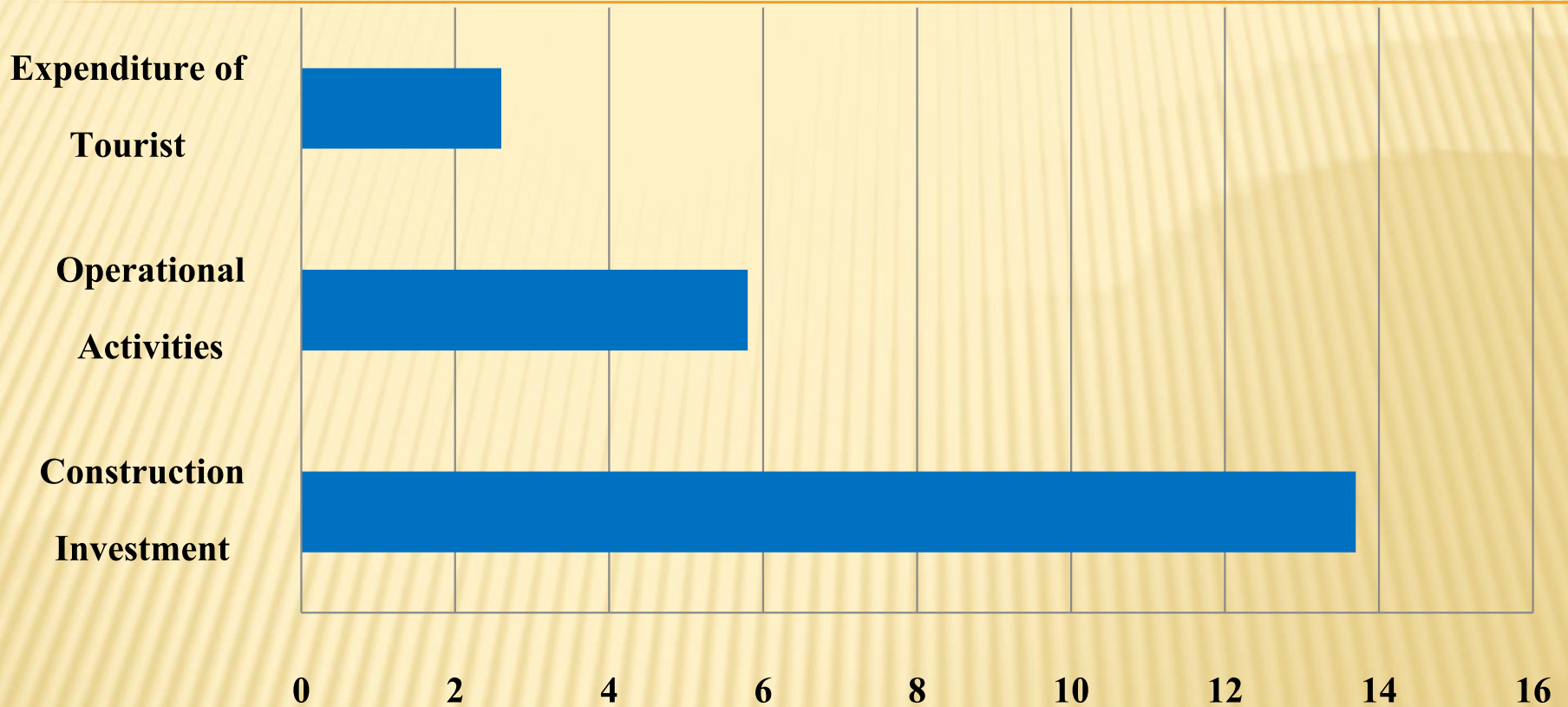


18th ASIAN GAMES

2018

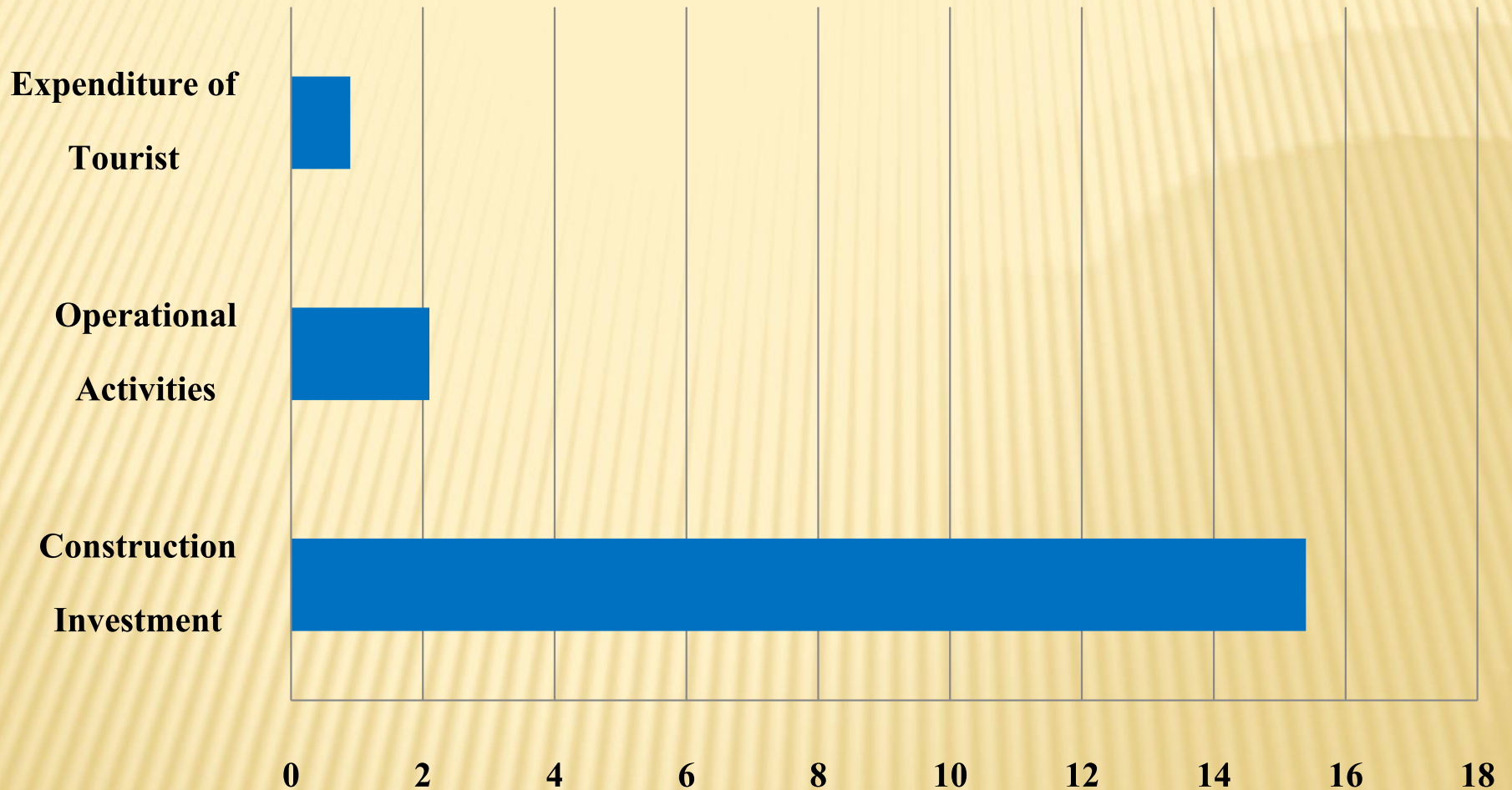
Jakarta - Palembang

Direct Impact of Asian Games in Jakarta Indonesia



	Construction Investment	Operational Activities	Expenditure of Tourist
■ Trillion IDR	13.7	5.8	2.6

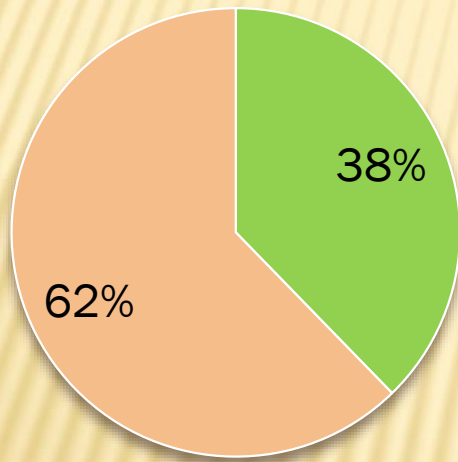
Direct Impact of Asian Games in Palembang Indonesia



	Construction Investment	Operational Activities	Expenditure of Tourist
■ Trillion IDR	15.4	2.1	0.9

VISITOR

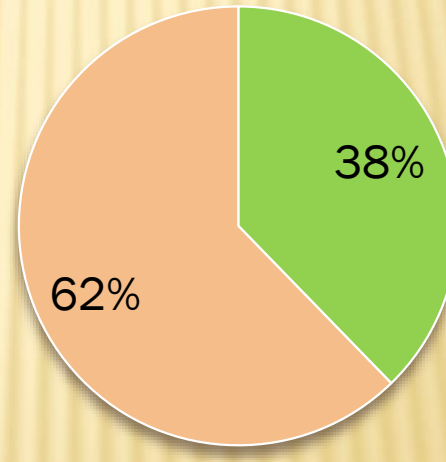
DKI Jakarta
408.400 Visitors



■ Foreign
Tourist
154.069

■ Domestic
Tourist
254.332

South Sumatera
175.029



■ Foreign
Tourist
66.029

■ Domestic
Tourist
108.999

Total : 583.429

ECONOMIC EFFECT OF ASIAN GAMES

- ✘ Greater Investment
- ✘ Influx of Tourism
- ✘ Socio-Cultural benefits
- ✘ Greater Earning
- ✘ Lower unemployment level

	Total Number of Sports Events in 2018	Total Number of Spectators in 2018	Total number viewers via media in 2018	Total number of volunteers in 2018	Total number of foreign athletes in 2018	Best Practice shared in upcoming ASPN meeting
Indonesia	165 Sports Games	More than 3M Spectators	More than 140M Viewers	15k Volunteers	13,5k Foreign Athletes participated	ASIAN GAMES 2018

Indonesia International Sport Event in 2018

Jan 23 – Jan 28	INDONESIA MASTERS (BADMINTON TOURNAMENT)	Istora Senayan, Jakarta
Jan 25 – Jan 28	TOUR DE INDONESIA (Cycling Race)	Start From Borobudur, Magelang, Jawa Tengah, and finish on Denpasar, Bali
Feb 2 – Feb 4	GFNY Indonesia (Cycling Race)	Bali
Feb 24 – of Season	LIGA 1 (Soccer League)	Indonesia
Mar 23 – Mar 25	TOUR DE BINTAN (Cycling Race)	Bintan, Kepri

Indonesia International Sport Event in 2018

Apr 15

JOGJA MARATHON
(Marathon Race)

Jogja, DIY

Aug 18 – Sep 2

ASIAN GAMES

DKI Jakarta
&
South Sumatera

Sep 5 – Sep 14

TOUR DE SINGKARAK
(Cycling Race)

West Sumatera,
Riau, Jambi

September

TOUR DE BANYUWANGI IJEN
(Cycling Race)

Banyuwangi

Oct 28

JAKARTA MARATHON
(Marathon Race)

DKI Jakarta

Indonesia International Sport Event in 2018

Oct 18 - Nov 4

Final Round Asian Cup Age19
(Soccer Cup)

Indonesia

Nov 10

BOROBUDUR MARATHON
(Marathon Race)

Magelang, East
Java

Asian Games 2018 Facts



1. Indonesia to host Asian Games 2nd Time. Nation hosted Asian Games first time in 1962.

2. Originally Hanoi (Vietnam) was chosen as the host



3. This is the first time ever an Asian Games hosted in 2 main cities: Jakarta and Palembang.

4. Indonesia to organize 462 sports events, which is the 2nd largest number of events in the history of Asian Games. This is only 14 fewer events than Guangzhou in 2010.



5. Pencak Silat, Paragliding, Wushu, Jujutsu, Jet-ski and e-sports will take place in Asian Games for the first time.

6. The mascots Bhin Bhin (a cenderawasih), Atung (a Bawean deer) and Kaka (a Javan rhino) represent strategy, speed and strength. Also it symbolize Indonesian Eastern, Central and Western regions.



7. Asian Games 2018 torch was lighted at the Major Dhyan Chand Stadium in New Delhi, India, using a heat from the sun. Then The lighted torch was transported by an aircraft.



8. 18th Asian Games was originally planned to be held in 2019, but due to conflict with the 2019 Indonesian presidential elections, it moved to 2018.





ASIAN GAMES | 2018
Jakarta Palembang



45 Country



11.326 Athlete



40 Sports



6.000 Officials



7.000 Media



462 Matches



11.500 Volunteer

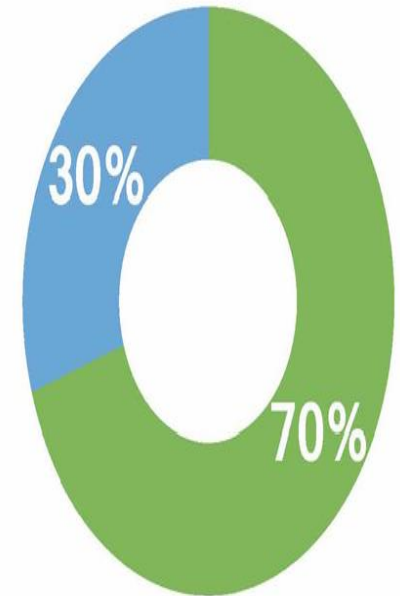


2 Million Spectators



220.098 Foreign Tourists

Distribution of Participant and Visitor



■ Jakarta ■ Palembang

THANK YOU VERY MUCH
TERIMA KASIH